



Impact of Social Media Platform on teacher interns: A critical study

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Abstract:

The present paper deals with the study of the impact of social media platform on teacher interns. Study analysis shows that spending huge time on social networking sites, students can get advantage in their education. This study tries to determine whether it serves as an educational tool for improving their learning. The study explores the impact of S.M.P. (Social Media Platform) in education. In this study the teacher interns self reported the effect of social-media usage on their academic performances. A data collection tool S.M.P.I. (SOCIAL MEDIA PLATFORM INVENTORY) is developed for the study.

Key Words: Social media, Social networking sites, Social Media Platform Inventory, Learning process

Introduction:

Social media platform has high reach potential. Social media takes on many different forms including Internet forums, weblogs, social blogs, micro blogging, Wikipedia, podcasts etc. It is convenient to access any information and communicate through social media. Teachers and students are connected to each other and can make high-quality usage of these platforms for their education and accessory learning. Most people learn through their social networks, which can be useful and valuable educational experiences. Teachers and educators can use different social networks to contribute to learning. They can propose debates and assignments at various social platforms. They can promote critical thinking and research skills in students. Recent studies show that online social network platforms have a massive effect on youth's approach towards education. As it helps in making communication easier and also students can get free literature to review. Online tutorial lectures are well-liked among students these days. Learners can collaborate on team projects online. Social media platform is a great and easiest way to learn from any parts of the world.

Objectives:

- To explore the relationship between S.M.P. (Social Media Platform) and the education of teacher interns.
- To identify the use of S.M.P. (Social Media Platform) in the development of grades.
- To study the attitude of teachers regarding the use of S.M.P. (Social Media Platform) with reference to education.

Methodology:

Method- Researcher has used survey method for the current study.

Sample- Researcher followed the random sampling method for the data collection. Researcher randomly selected two institutes i.e. M.I.M.T. (Mangalmay Institute of Management and Technology) and H.I.M.T. (Harlal Institute of Management and Technology) of Greater Noida. The data was collected from 80 students of same year.

Tool- A self developed tool was used by the researcher S.M.P.I. (SOCIAL MEDIA PLATFORM INVENTORY), consisting of 16-items, out of which researcher has taken 6 items for the present study, which are as follows-

| Item no. | Items |
|----------|--|
| 1 | Is S.M.P. helpful in memorizing the facts related to your content? |
| 2 | Is S.M.P. used to convey messages related to your Home Work & other information by teachers? |
| 3 | Do you believe that S.M.P. affects your grades/ marks? |
| 4 | Is S.M.P. more a distraction or beneficial? |
| 5 | Have your teachers used S.M.P. as a tool to fill the communication gap? |
| 6 | Do you use S.M.P. to enhance & share the knowledge regularly? |

Delimitation-

- Present study concentrates only on teacher interns or pupil teacher.
- This study has taken the samples of only two institutes.

DATA ANALYSIS AND INTERPRETATION:

Researcher analyzed the data by using descriptive statistics and calculated the percentage of different parameters which are as follows-

In response to **item no. 1 (Is S.M.P. helpful in memorizing the facts related to your content?)**. All teacher interns of D.El.Ed. positively replied i.e. 100 % students of the sample agreed that it is helpful in memorizing the facts related to their content. For **item no. 2 (Is S.M.P. used to convey messages related to your Home Work & other information by teachers?)** 90% teacher interns agreed that teachers convey messages related to their Home Work whereas 10 % replied negatively. 95 % teacher interns gave positive consent to **item no. 3 (Do you believe that S.M.P. affects your grades/ marks?)** whereas 5% teacher interns don't think that social media has any affect on their grades or marks. For **item no. 4 (Is S.M.P. more a distraction or beneficial?)** 45% teacher interns accepted that their teachers use this platform for communication while 50% were not agreeing with it. 5% teacher interns were not sure about this. For **item no. 5 (Have your teachers used S.M.P. as a tool to fill the communication gap?)** It is found that 55% of the respondents said, social media platforms is helpful in filling communication gap in their studies, whereas 45 % said it is not helpful for them.. When researchers analyzed data from **item no. 6 of S.M.P.I. (Do you use S.M.P. to enhance & share the knowledge regularly?)** It is found that 95% of the teacher interns replied positively whereas 5% teacher interns replied negatively.

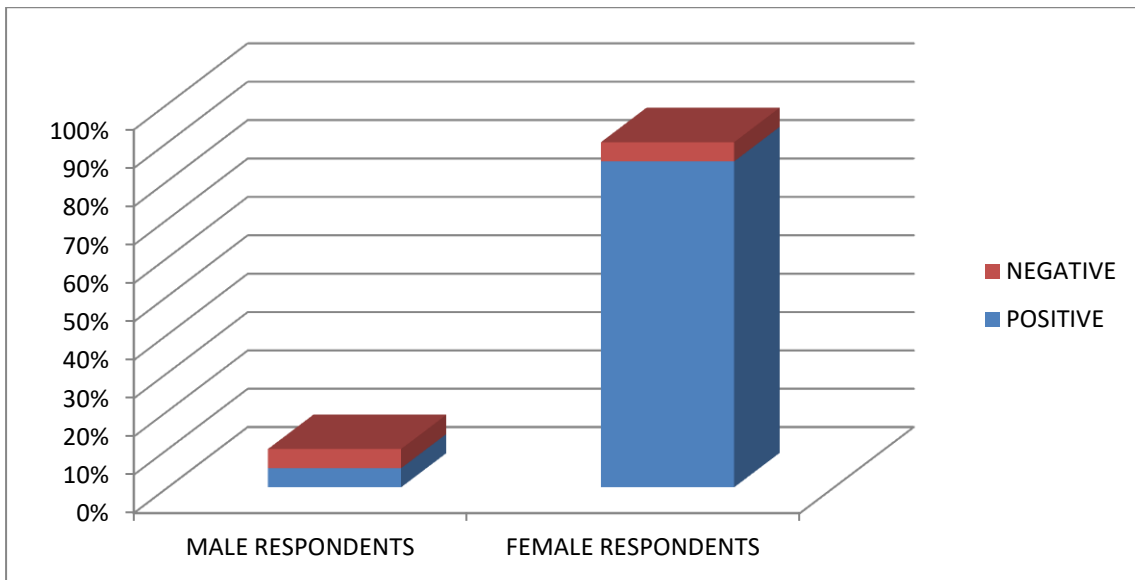


Figure no. 1

For item no. 2 (Is S.M.P. used to convey messages related to your Home Work & other information by teachers?) Figure no. 1 suggested that around 5% of the male respondents positively replied, that it has beneficial effect while 5% said no to it. Around 85% of the female respondents said yes to it, while 5% replied in negative.

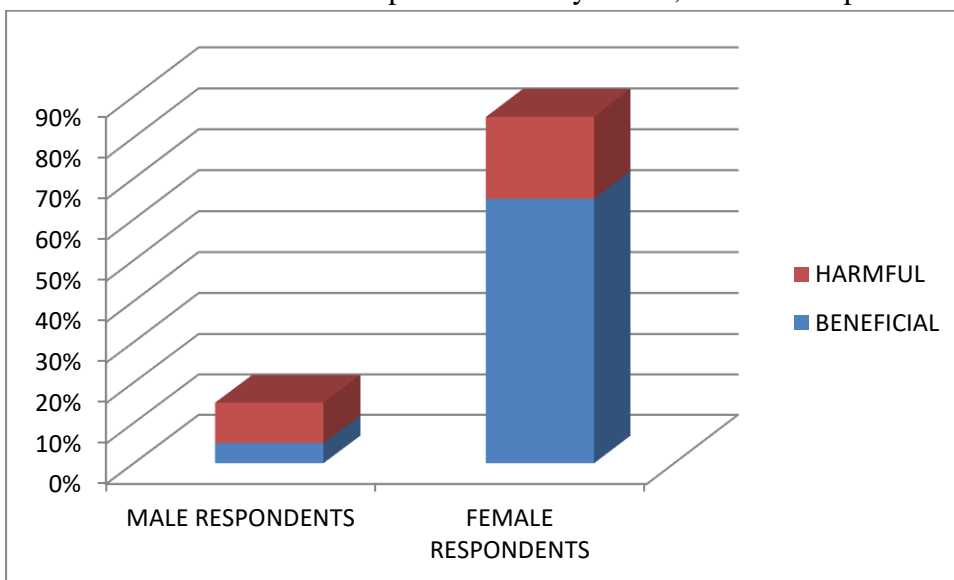


Figure no. 2

Figure no. 2 suggested that around 5% of the male respondents positively replied, that it has beneficial effect while 10% said no to it. Around 65% of the female respondents said yes, while 20% replied in negative.

Research Findings:

1: According to the present study, all teacher interns were positive that it is helpful in memorizing the facts related to their content.

2: About 95 % teacher interns are of view that S.M.P. affects their grades/ marks. Teacher interns admitted that frequent visits of social media platforms helped them to get good marks.

3: 45% teacher interns accepted that their teachers use this platform for communication while 50% were not agreeing with it. 5% teacher interns were not sure about this.

Conclusion:

Researchers found that Social Media Platform is one of the easiest means in finding out the solution of the queries in the minds of students. It is helpful in memorizing the facts related to their content. The study has revealed that now days teachers convey messages related to Home Work through Social Media Platform. Teacher interns of different institute of Greater Noida accepted that their teachers use frequently this platform for communication while some teacher interns were not sure about this. Social Media Platforms is helpful in filling communication gap in their studies. It is encouraging to see that teacher interns have enough awareness towards the usage of social media.

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